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## **CITY OF TYBEE ISLAND**

**PRESS RELEASE:**  
For immediate release

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### **Island Wide Sidewalk Sale Successful!**

Tybee Island, GA – (February 12, 2009) Shoppers had their walking shoes on and went from the North End to the South End to shop merchant's sidewalk sales and resident sale locations. The feedback received has been overwhelmingly positive. Tybee Island's first Island Wide Sidewalk Sale on January 24, 2009 was a hit for businesses and locals!

Twenty two Merchants participated by offering huge savings on a variety of merchandise from seasonal items to artistic must-haves and more. Residents were stationed in two central locations within the business districts and there were individual yard sales throughout the island that day.

The Sidewalk Sale provided a boost for the businesses and brought the community together. Many businesses are reporting record sales! One comment was "This was our best day since summer"! Others were thrilled to meet so many locals. Many agree the event should happen again.

Shop, dine and enjoy the land and the sea year round on Tybee!

*About Tybee Island, GA.: The City of Tybee Island, Georgia is on the outermost barrier island off the Savannah area coast. With a wild bird sanctuary, over three miles of ocean beaches and salt marshes on the back river, outdoor recreation activities abound for visitors to the island. As a key defense point to the important Savannah port, Tybee's Fort Screven, Tybee Fort Theater, Fort Pulaski, and the Tybee Island and Cockspur Lighthouses combine with the unique architectures of the island's raised cottages to form a rich backdrop for history buffs. Attracting a strong artistic community, there are several local supporting art galleries. Keeping the island interesting year round are several arts festivals, the Annual Pirate Fest, the Beach Bum Parade, St Patrick's Day celebrations, the Hot Rod Run, the Beach Bash, and the Christmas Parade, as well as fireworks displays on Independence and New Year's Days off the Parker Pier and Pavilion. The Marine Science Center cooperates with Georgia's DNR to protect threatened sea turtle species by searching for nests, protecting their eggs, and making sure hatchlings make it to sea. For visitor information, stop by <http://www.tybeevisit.com/>, and to find more about the City of Tybee Island, visit our web site at <http://www.cityoftybee.org/>.*

*About Tybee Island's Better Hometown Initiative: Tybee's Better Hometown initiative follows a comprehensive revitalization process that improves all aspects of a commercial district. Better Hometown is a self help approach to economic development for downtown areas designed to grow business and improve a community's quality of life. With broad based community support, it integrates a practical management strategy with the physical improvements of buildings and public spaces, promotion and image building, and economic development in the area.*

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