

	2011		Department		Campground			
	Department Budget Request			Dept #	100-6180			
				Director	Woody Hemphill			
			Submitted by					
Type Code	Item Number	Line Item Description	FY 2007	FY 2008	FY 2009	FY 2010	* FY 2010 YTD	FY 2011
CHARGES FOR SERVICES								
100	00-34.7520	Camping Fees	569354	554446	470066	595000	356900	595000
100	00-34.7521	Camp Site Rents	53482	48802	30879	50000	25814	40000
100	00-34.7522	Cabin Rentals		0	28126	75000	49159	100000
100	00-34.7525	Camp Site Reservations	86343	90708	137801	121250	111178	150000
100	00-34.7527	Camp Store - Ice Revenues	5753	6979	5319	7650	4379	9450
100	00-34.7528	Camp Store - Propane Revenue	14677	15654	14581	12750	12965	18000
100	00-34.7529	Camp Store - RV Supplies	5328	5165	4792	7650	4764	8800
100	00-34.7530	Camp Store Revenue	16557	27980	26037	42500	22899	52000
100	00-34.7531	Camp Site Electricity Fees	534	112	112	228	519	750
100	00-34.7532	Vending Machine Revenue	3946	6463	3432	5100	3321	5000
100	00-34.7533	Campground - Trolley Tickets	3536	5677	5530	2550	1755	1500
100	00-34.7534	Camp Revenues - Other	3212	0	0	4770	540	500
100	00-34.7535	Camp Revenues - In House	1032	0	0	1673	378	0
		TOTAL REVENUES	763754	761221	735661	926121	424005	981000
							*9 months	

		July 2010 - June 2011					Department		End RV Park & Campg					
		Department Budget Request					Dept #		6180					
							Director		Wilson Hemphill					
							Submitted by							
Type Code	Item Number	Line Item Description	Details / Job Title	# Positions Required	Grade	Step	Annual Amount	Line Item T	Health Ins	Dental Ins	Life Ins	STD & LTD		
51	1100	Salaries & Wages	Campground Manager	1	25	C	60,592	48,592	4,782	290	70	388		
			Campground Operation Super	1	11	A	29,245	29,245	6,695	290	70	247		
			Campground Maint Operator	1	10	A	27,436	27,019	4,782	290	70	231		
			Reservationist/Store Clerk	1	8	C	26,541	26,541	4,782	290	70	224		
			Reservationist/Store Clerk	1	8	A	24,880	24,880	4,782	290	70	210		
								* Housing						
								156,277						
51	1200	Part Time/Seasonal Wages	Reservationis/Store Clerk	0.5	5	C	22,247	11,124						
				0.75	5	A	21,492	16,119						
51	1300	Overtime Wages						6,000						
		Total Wages						189,520						
51	2100	Group Insurance		5				28,923	25,823	1,450	350	1,300		
51	2200	FICA	6.2% of total wages					11,750						
51	2300	Medicare	1.45% of total wages					2,748						
51	2400	Retirement contributions	16.11% of Salaries & Wages					25,176						
51	2600	Unemployment Insurance												
51	2700	Workers Compensation	3.71% of Gross Wages					7,031						
		Total for Dept						265,148						

River's End Campground & RV Park

FY 2010-2011 Budget - Proposed

SERVICES		2007	2008	2009	2010	2011	Notes
Line Item	Description						
100-6180-52-2110	Garbage Service	5000	9000	9000	6500	7400	
100-6180-52-2135	Pool Cleaning Service	3528	3600	3600	4600	4600	
100-6180-52-2200	Pest Control	1176	1000	1500	3768	3768	
100-6180-52-2201	Repair & Maintain - Equipment	980	980	1200	5000	3000	
100-6180-52-2202	Repair & Maintain - Vehicle	1960	200	200	262	500	
100-6180-52-2203	Repair & Maintain - Buildings	9800	4200	10500	6000	10200	
100-6180-52-2205	Repair & Maintain - Infrastructure	14700	14700	16500	95000	16460	
100-6180-52-2320	Rental-Equipment						
100-6180-52-3100	Property & Liability Insurance	18032	5000	5000	7500	8540	
100-6180-52-3201	Telephone/Communications	7500	6000	6000	6650	6650	
100-6180-52-3202	Cable, Data & Fax Lines	7500	10200	10200	11350	11350	
100-6180-52-3203	Cell Phones	500	1250	1250	242	1560	65/mo x 2 staff x 12 months
100-6180-52-3204	Auto Allowance						
100-6180-52-3220	Postage & Freight	980	2500	2500	1500	1500	
100-6180-52-3300	Advertising	9800	37500	37500	46195	65600	
100-6180-52-3400	Printing & Binding	490	2500	2500	0	2500	Campground Rack Cards
100-6180-52-3500	Travel & Related	1176	1800	1800	1350	2150	Addition of Carolinas ARVC Annual Conference
100-6180-52-3600	Dues & Fees	2450	700	700	1344	1305	
100-6180-52-3700	Education & Training	1176	2200	2200	1750	700	
100-6180-52-3800	Permits, Regulatory Fees	980	600	600	400	500	
100-6180-52-3850	Contract Labor		7200	7200	6200	27800	Addition of Cleaning Contract
100-6180-52-3901	Credit Card Charges	6000	10600	10600	13000	13000	

SUPPLIES		2007	2008	2009	2010	2011	Notes
100-6180-53-1100	Supplies & Materials	7000	12000	20000	11255	53023	
100-6180-53-1102	Flags	490	320	100	8	100	
100-6180-53-1130	Pool Cleaning Supplies	2940	2400	2400	3225	3225	
100-6180-53-1210	Water/Sewer Charges	12936	7200	7200	11500	11418	
100-6180-53-1220	LP Gas - Heating (Bath House)	1960	2500	7000	3500	4200	
100-6180-53-1230	Electricity	41160	62000	72000	69000	74119	
100-6180-53-1270	Gasoline & Diesel	490	200	500	145	450	
100-6180-53-1520	Propane RV Park - COGS (Pump Station)	6370	12000	20000	7900	16000	
100-6180-53-1595	Camp Store Groceries - COGS (Store/Resale)	4410	18000	36000	16000	20000	
100-6180-53-1596	Camp Store - RV Supplies - COGS	2940	6000	8000	11517.2	15000	
100-6180-53-1597	Rental - COGS						
100-6180-53-1599	Old Towne Trolley Tickets	1960	3920	7700	2250	0	
100-6180-53-1600	Small Equipment	1470	2000	6500	75	11055	
100-6180-53-1720	Uniforms	1372	1500	1000	450	1200	
						398873	

	2011		Department	Campground	
	Department Budget Request		Dept #	555-6180	
			Director	Woody Hemphill	
			Submitted by		
Type Code	Item Number	Line Item Description	Details	FY2011 Budget	Future Budget Request
Please provide supporting detail or price quotes for capital requests:					
54	1100	Capital Improvements			
	1				FY2011 - Dept. Operating Expenses
	2				
	3				
	4				
	5				
	6				
	7				
	8	Store-Front Landscaping			
	9	Install Playground			
	10	Upgrade sewer & cable	sites 70 - 151		
	11	Repair Pool Deck & Pool Interior			
	12	Repair & Overlay Driveway	pave road	0	
	13	Additional Bath Houses			
	14	Install Paver Patio Behind River Room			
	15	2x Annually - Tree Service (Trim Palms & Dead & Hazardous Limbs)	\$35 per tree x 50 trees x 2x Annually		
	16	12x35 Single Wide Cabin Move out to Airport, Temp Block/ and Anchor Down (4 Anchors each)	950 x 6	5,700	
	FY 2011				
	Future				
				5,700	

CITY OF TYBEE ISLAND, GEORGIA

RIVER'S END CAMPGROUND & RV PARK

2011 ANNUAL MARKETING BUDGET

<i>Source</i>	<i>Contact Person/Invoice #</i>	<i>Type of Listing</i>	<i>Description</i>	<i>Make Check Payable To</i>	<i>Amount</i>
Bell South Advertising	Robin Wilbanks 912-656-5241 XNDH3	Yellow Pages.com	Internet e-listing	BellSouth Advertising & Publishing Corporation 4619 Sheraton Drive Suite 100 Macon, GA 31210	\$47/mo = \$564
Bell South Advertising	Robin Wilbanks 912-656-5241 XNWL	weblink to riversendcampground.com	'Campgrounds & Recreational Vehicle Parks' listing	BellSouth Advertising & Publishing Corporation 4619 Sheraton Drive Suite 100 Macon, GA 31210	\$41/mo = \$492
Bob Smith Company	Bob Smith 912- 966-0079	Hurricane Preparedness Calendar	Sales Ad Listing	Bob Smith Company PO Box 2864 Savannah, GA 31402	\$395/year
Coachmen Owners Association	Nicole Bickel, COA Assistant Coachmen RV 888-422-2582	Coachmen Owners Association Campground Directory (print & on-line)	Sales Ad Listing (12,000 member circulation)	Coachmen Owners Association Campground Directory PO Box 30 Middlebury, IN 46540	\$1020/year
Coast to Coast Publishing Group	Steve Shell 888-566-9993 Fax: 561-272-9256	Advertisement in "The Golf Journal of Savannah"	Half Page Listing	100 NE 5th Ave., Suite B-1 Delray Beach, FL 33483	\$1400/year - \$700 x 2 publications
Savannah Area Chamber of Commerce	Alice Mulle, Advertising Rep Jane Townsend, Sav. Magazine 912-652-0294 Fax: 912-525-0611	Membership Dues to be placed within VisitSavannah.com and listing within fulfillment piece, Savannah Official Visitor Guide (p62-2010)	Annual Dues / Quarter Page	Savannah Area Convention & Visitors Bureau 101 E. Bay Street Savannah, GA 31401	\$319: dues \$2070/year
Discover Tybee Island	912-596-8995: Paul Cell 912-786-5653: O/F	Sales Ad	Quarter Page Listing	Devivo Marketing PO Box 2833 Tybee Island, GA 31328	\$612/year
Frank Mullis Company	912 -238-3777: O 912-238-3223: F	Site Listing on Map of Historical Places on Tybee	Historic Map to Tybee Island	219 W. Bryan Street Suite 303 Savannah, Georgia 31401	\$395/year
Go Camping America.com	800-395-2267 303 681-0401:office 303-681-0426: fax	Park Listing page within ARVC member campgrounds with national exposure and media exposure	Gold Listing - Park Listing Page includes 10 photos and a promotional video	455 Tenderfoot Drive Larkspur, CO 80118	\$295/year

CITY OF TYBEE ISLAND, GEORGIA

RIVER'S END CAMPGROUND & RV PARK

2011 ANNUAL MARKETING BUDGET - page #2

<i>Source</i>	<i>Contact Person/Invoice #</i>	<i>Type of Listing</i>	<i>Description</i>	<i>Make Check Payable To</i>	<i>Amount</i>
Good Sam Club	Harold Smith, State Director Georgia Good Sams 404-409-6572: phone 770-517-6874:fax	Ad in Good Sam's bi-annual 'The Rally' program depicting activities/events held during the weeklong event	Full Page - print	Harold Smith, State Director Georgia Good Sams 4942 Willow Creek Drive Woodstock, GA 30188	\$400 (\$200 x Fall/Spring Rally)
Islands Directory	Eleni Michaels 912-898-1099:O 912-898-1096: F	Print and e-link within local phonebook for Wilmington, & Tybee Islands	Quarter Column & Web Link & free White Pages listing	PO Box 31036 Savannah, GA 31410	\$695/year
Lamar Advertising	Russ Dyer 912-232-4103: office 912-657-2452: cell	I-95 Billboard(s)	(2) Interstate Billboards facing traffic - one facing North; one facing South to entice 'snowbirds'	Lamar Companies PO Box 96030 Baton Rouge, LA 70896	\$700x2/12 mo = \$16,800 + \$1200 set-up fee
Resort Maps	Beth Wolfe 912-897-9334 Fax: 802-496-6278	Sales ad on tourist map in downtown Savannah & Tybee Island (foot/mouse traffic) - e-listing included - 300,000 maps printed & distributed year round @ 130 locations	Sales Ad Listing consisting of two panels on Tybee Island portion located next to Campground	Our Maps, Inc. dba Resort Maps PO Box 726 Waitsfield, VT 05637	\$1,185
Loyalty Publishing	Skyline Publishing	Banner Ad on Map of Historic Richmond Hill, Georgia 2010 City Map	Comparable Historic Map of City of Richmong Hill (cabin market)	Loyalty Publishing Inc. PO Box 9014 Peoria, IL 61614	\$200
Southeast Publications	Rich & Wanda Townley (586) 530-3697	Site Maps Issued to Each Camper Upon Arrival	Ad Sponsored Site Maps	Southeast Publications 4360 Peters Road Fort Lauderdale, FL 33317	\$0
The South Magazine	Lane Linahan, Account Executive 843-384-3384: cell 912-236-5501: office 912-236-5524: fax	Full Page Advertorial in staycation edition + 2 months of free web-based advertising (banner ad) w/in on-line edition (April - May)	Advertisement within Tybee section of the annual 'Staycation' edition	116-A Bull Street Savannah, GA 31401	\$1,995

CITY OF TYBEE ISLAND, GEORGIA

RIVER'S END CAMPGROUND & RV PARK

2011 ANNUAL MARKETING BUDGET - page #3

<i>Source</i>	<i>Contact Person/Invoice #</i>	<i>Type of Listing</i>	<i>Description</i>	<i>Make Check Payable To</i>	<i>Amount</i>
Trailer Life Directory	Glen & BJ Daw / CD233862 800765-7070 ext. 109	Trailer Life Directory - Listings	Tybee Island	TL Enterprises, Inc. PO Box 692108 Cincinnati, OH 45269-2108	\$1,632.50
Trailer Life Directory	Glen & BJ Daw / CD233862 800765-7070 ext. 109	Trailer Life Directory - Listings	'GA' Good Sam Page	TL Enterprises, Inc. PO Box 692108 Cincinnati, OH 45269-2108	\$295
Trailer Life Directory	Glen & BJ Daw / CD233862 800765-7070 ext. 109	TL Directory - Listings Page Listing Ad Headline: Savannah, GA	Fast Track - Full Page Color; Virtual Tours Regional Pkg/Destination Pkg; Good Sam Classic Pkg; GS Membership & Page Listing	TL Enterprises, Inc. PO Box 692108 Cincinnati, OH 45269-2108	\$14,359
tybeeisland.com	Paul Devivo (912) 596-8995: Paul Cell (912) 786-5653: O/F	Annual link on tybeeisland.com	Web Listing	Devivo Marketing PO Box 2833 Tybee Island, GA 31328	\$395
Official Tybee Island Travel Planner	Lindsay Fruchtl, Marketing (912) 786-5444 or (912) 220-3428: Inv. #105	Enhanced Listing for members of the Savannah Area Chamber of Commerce (\$275/annually)	grid listing features a larger font size, color highlighting, longer description, one photo, and location listed on map	Savannah Area Convention & Visitors Bureau 101 E. Bay Street Savannah, GA 31401	\$950
Woodall's Campground Directory	Chip & Pat Dennis D:(888) 721-2267 or C: (757) 343-4224 / (757) 416-4078 WCD241908 & WCD241909	Print & Internet Woodall's Directory - Listings - Tybee Island & Savannah listing	One Tank Trip Patron, 'Featured Locations' Search Result, Webpage Listing on Woodall's Website, State Banner, Visual Tour, Web Saver Offer, Destination Pop-Up AD, CD-ROM Listing	Woodall's Publications Corporation PO Box 692108 Cincinnati, OH 45269-2108	\$19,443.37
					\$66,162
Highest Priority	High External Priority	Local Priority	Sample Run in 2010		

River's End Campground & RV Park Travel & Related Budget - 2011

Class	Date	Location	# Attending	Cost
Travel Per Diem	Various	Various	3	350
Lodging for GRPA Conference	November	Jekyl Island, GA	1	450
Lodging for Carolinas Assosiation of Rv Parks & Campgrounds Annual Conference	February	Myrtle Beach, SC	1	500
TOTAL				1300

River's End Campground & RV Park Dues & Fees Budget- 2011

Class	Cost
Membership in Savannah Chatham County Chamber of Commerce	360
Membership in Georgia Recreation & Parks Association	55
Membership in National Association of RV Parks & Campgrounds (ARVC) & Carolinas Association of RV Parks & Campgrounds (CARVC)	650
Annual Seasonal Swimming Pool Inspection Fee	200
Annual Tourism License	400
Netflix - Movie Rental Fees (Annual)	150
TOTAL	1305

Education & Training for the River's End Campground for 2011

Class	Date	Location	# Attending	Cost
Georgia Recreation & Parks Association Annual Conference	November	Jekyll Island, GA	1	350
Certified Pool Operator's (CPO) Class	Feb/Mar	Chatham County Health Dept	1	175
Campground Employee - CPR Class	April	Tybee Island, GA	7	175
TOTAL COST OF PROFESSIONAL DEVELOPMENT				700

Small Equipment for the River's End Campground for 2011

Item	Description	Cost
Weedeater	Echo HD 17" straight - HI-PWR	279
Hammer-Drill	Dewalt 1/2" Hammerdrill 18V	299
Bench Grinder & Vice	Ryobi bench grinder 8" MOD #: BGH827- \$64.97/Irwin (vice) 5" - \$79.97	145
Drill Bit Set	Dewalt 29 pc/P. 1/2" titanium	80
1/2" Cordless Drill	Dewalt 1/2" 18V	199
Screw Drivers - Complete Set	Husky 26pc Screwdriver/nut driver set	30
Hearing & Eye Protection	Reflective Vest - 10; glasses - 6; ear muff - 18; plugs multi pk 80 ct-15 + shipping	55
Additional Heaters for Cabin Bedrooms	Ceramic Tower Heater MOD#: HPQ 15-M - \$30 each x 6 cabins	180
Golf Cart	2006 EZ-GO Electric w/ Cargo Box, Lights, Horn, & Enclosure	3255
Signage - All Camp		
Reflective Tape/Signage/Materials		
Upgrade TVs in Rental Cabins	Six (6) Viore 24" Class 1080p 60 Hz LCD HDTV, Piano Black - \$229 x 6	1374
Pool Chairs	Bahia Lounge, 6-pack - \$599.70 (99.95 each) + shipping	725
Umbrellas (Pool) - (2)	(2) 7.5' Diameter Steel Patio Umbrella - \$116; (2) Large White Concrete Umbrella Base - \$121 + \$150 shipping	625
Wii/Wii Fit/Controllers, etc.	Console - \$199; controllers - \$40 each (2); Wi-Fit - \$20	298
Kitchen Ware for River Room (Rental Facility)	Wolfgang Puck Stainless Steel Cookware Set-18pc	100
Office Furniture	2 office chairs for Reservations/Campground Clerks - 200 each + shipping	400
Keyless Entry for Rental cabins (After Hours Check-in)	(6) Six - Supra 001193 Wall Box Push Button S6 - \$32.38 = 194.28 + shipping	260
Pole Mount Sign for Campground Events	Pole Mount Sign w/ Custom Header & 150 Letters - 40"x96" illuminated - \$459 + Port. Sign Letters - 150ct. - \$58.76 + 4"x6"x12" concrete & posts - \$50	634
Popcorn Machine for Movie Night	Gold Medal Funpop Popper	300
Futon Covers for Rental Cabins	\$50 each for six (6) futons	300
Upgrade TV in River Room	Sony Bravia 46" Class 1080p 120Hz LCD HDTV - \$1099; Sauder Brookstone Entertainment Credenza, Dark Alder-\$149	1248
Chain Saw	16" Echo - gas	269
TOTAL FY 2011 SMALL EQUIPMENT BUDGET		11055



**RIVER'S END
CAMPGROUND
&
R. V. PARK**

Uniform Order 2010

Employee	Jeannie	Lynne	Rosie	Lynn	Linda	Bill	Steve	Woody	Marty	
Sizes	M	3XL	M	M	2XL	XL	XL	XL	2XL	XL
Shirt # 1	Hanes 5680; Pale Pink; \$11.50	\$ 14.95	Hanes 5680; Pale Pink; \$11.50	Hanes 5680; \$11.50	\$ 14.95	Item #: 5790; Hanes Beefy-T; \$13.00	Item #: 5790; Hanes Beefy-T; \$13.00	Item #: 5790; Hanes Beefy-T; \$13.00	Item #: 5790; Hanes Beefy-T; \$13.00	Item #: 5790; Hanes Beefy-T; \$13.00
Shirt # 2	Hanes 5680; Pink; \$11.50	\$ 14.95	Hanes 5680; Pale Pink; \$11.50	Hanes 5680; \$11.50	\$ 14.95	Item #: 5790; Hanes Beefy-T; \$13.00	Item #: 5790; Hanes Beefy-T; \$13.00	Item #: 5790; Hanes Beefy-T; \$13.00	Item #: 5790; Hanes Beefy-T; \$13.00	Item #: 5790; Hanes Beefy-T; \$13.00
Shirt # 3	Hanes 5680; Carolina Blue Gray \$11.50	\$ 14.95	Hanes 5680; Steel Gray \$11.50	Hanes 5680; \$11.50	\$ 14.95	Item #: 5790; Hanes Beefy-T; \$13.00	Item #: 5790; Hanes Beefy-T; \$13.00	Item #: 5790; Hanes Beefy-T; \$13.00	Item #: 5790; Hanes Beefy-T; \$13.00	Item #: 5790; Hanes Beefy-T; \$13.00
Shirt # 4	Hanes 5680; Deep Red; \$11.50	\$ 14.95	Hanes 5680; White; \$11.50	Hanes 5680; \$11.50	\$ 14.95	Item #: 5790; Hanes Beefy-T; \$13.00	Item #: 5790; Hanes Beefy-T; \$13.00	Item #: 5790; Hanes Beefy-T; \$13.00	Item #: 5790; Hanes Beefy-T; \$13.00	Item #: 5790; Hanes Beefy-T; \$13.00
Shirt # 5	Hanes 5680; Daffodil Yellow; \$11.50	\$ 14.95	Hanes 5680; Black; \$11.50	Hanes 5680; \$11.50	\$ 14.95	Item #: 5790; Hanes Beefy-T; \$13.00	Item #: 5790; Hanes Beefy-T; \$13.00	Item #: 5790; Hanes Beefy-T; \$13.00	Item #: 5790; Hanes Beefy-T; \$13.00	Item #: 5790; Hanes Beefy-T; \$13.00
Fleece	N/A	N/A	RH08; Steel Gray or Black; \$46.00	RH08; Steel Gray or Black; \$46.00	RH08; Steel Gray or Black; \$46.00	SM6113; Columbia Fleece Jacket; \$38.50	SM6113; Columbia Fleece Jacket; \$38.50	SM6113; Columbia Fleece Jacket; \$38.50	SM6113; Columbia Fleece Jacket; \$38.50	SM6113; Columbia Fleece Jacket; \$38.50
Caps						A4164 -Hyp Hats/ D830 - Devon & Jones Mustard	A4164 -Hyp Hats/ D830 - Devon & Jones Mustard	Devon & Jones - Black (Kaki)	A4164 -Hyp Hats/ D830 - Devon & Jones Mustard	A4164 -Hyp Hats/ D830 - Devon & Jones Mustard
Cost	\$ 57.50	\$ 74.75	\$ 103.50	\$ 103.50	\$ 120.75	\$ 103.50	\$ 103.50	\$ 103.50	\$ 103.50	\$ 103.50

\$ 977.50

Bahama Joe Corporate Wear Direct