



City of Tybee Island Comprehensive Plan Update 2026

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Coastal Regional Commission



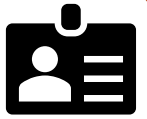
Stakeholder Sessions

- ❖ Vision
- ❖ Strengths, Weaknesses, Opportunity, Threats Analysis (S.W.O.T)
- ❖ Work Program
- ❖ Land Use / Character Areas

Ground Rules

- CRC staff will guide the discussion but remain neutral.
- Everyone is encouraged to participate in discussion.
- **No one dominates.**
- Maintain an atmosphere for discussion and analysis of individual ideas.
- This is a deliberative discussion, **NOT** a debate.
- **Listening** is as important to productive discussion as talking.
- Work toward making a decision.
- What's best for the community?
- How should the community act on an issue?

Stakeholder Introductions



Name



Title/Role



Organization





Community Vision

Current Vision Statement:

“As concerned citizen of the City of Tybee Island, we will be conscientious stewards of our unique historic and cultural heritage, strong neighborhood ties, environmental resources, and diverse community of passionate residents. We will ensure that our growth does not exceed the Island’s carrying capacity.

We will foster a vibrant, year-round economy and support our business community in its goal to provide quality services and facilities for both residents and visitors. We will provide increased recreational and educational opportunities for all age groups to promote Tybee Island as a family-friendly destination to live, visit, or do business, while enhancing the distinctive atmosphere of our island life.”

Draft Vision Statement:

The City of Tybee Island will continue to be a resilient coastal community that honors its rich maritime heritage, protects its natural environment, and preserves the close-knit character of island life. As conscientious stewards of our beaches, marshes, waterways, and historic neighborhoods, we are committed to ensuring that growth and development respect the Island's environmental limits and carrying capacity.

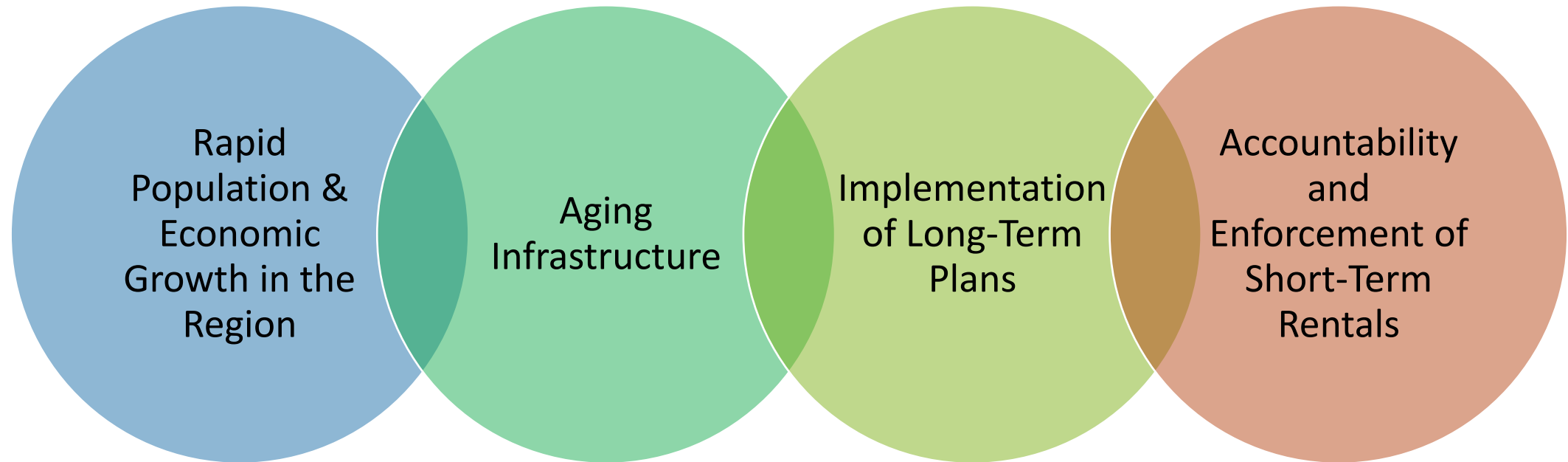
The City of Tybee Island will foster a vibrant, year-round economy that supports local businesses while maintaining a high quality of life for residents. By balancing tourism with community needs, the City will continue to offer welcoming public spaces, recreational opportunities, and educational experiences that celebrate coastal culture.

Through thoughtful planning, environmental stewardship, and strong community engagement, Tybee Island will remain a distinctive, family-friendly destination where residents and visitors can enjoy the Island's natural beauty, historic character, and enduring sense of place.



Goals

Top Priorities from S.W.O.T. Analysis



Example Goals

Rapid Population & Economic Growth	Guide population and economic growth in a manner that protects Tybee island's unique coastal character, supports a sustainable tourism economy, and ensures development occurs in an orderly and resilient manner.
Aging Infrastructure	Plan for and invest in infrastructure improvements necessary to support residents, visitors, and future growth to include transportation, water and sewer, stormwater management, and other essential public facilities.
Long-Term Plan Implementation	Strengthen the implementation of adopted plans and policies to ensure long-term community goals are consistently carried out.
Accountability and Enforcement for Short-Term Rentals	Maintain a balance between tourism accommodations and residential quality of life by establishing clear policies, monitoring, and enforcement for short-term rentals.

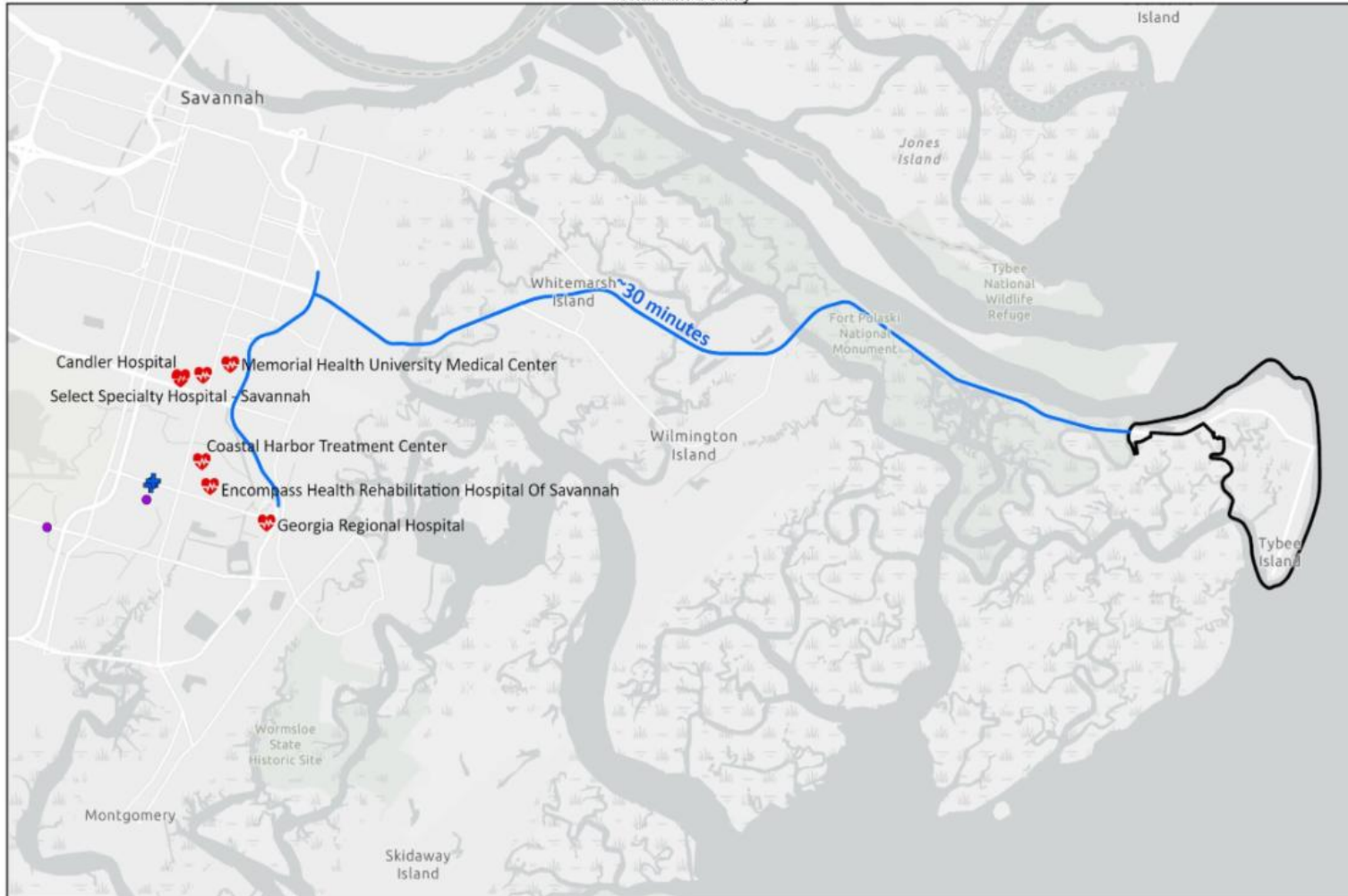
Goal Setting

Create the goals using the following questions based on best practices:

1. What is the City's ability to execute the goal?
2. Is there a timeline for the goal to completion?
3. What are the funding sources for the goal?
4. Are there existing projects?
5. Is the goal specific enough to have measurable achievement?

Medical Facilities

Chatham County



Legend

- Hospitals
- Urgent Care
- VA Medical
- Route to Medical Facilities
- City Limit

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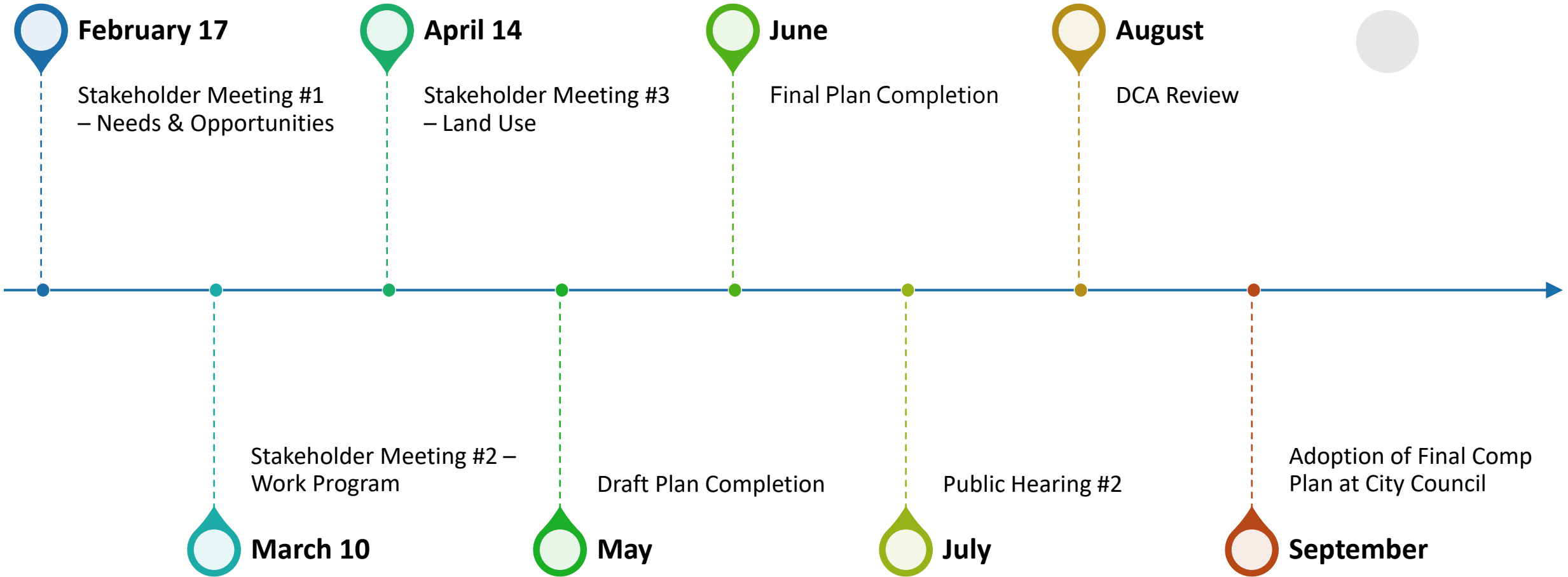
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Work Program

Activity	Year Planned	Responsible Party	Cost Estimate	Funding Source

What's Next



Conclusion

- Thank you for participating in the stakeholder committee. We look forward to seeing you in March for Stakeholder Meeting #3.
- Feel free to reach out to the CRC Planning Staff with any questions, comments, or concerns you may have.

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